J a d e e d   U d d i n

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Highly self-motivated and goal-oriented creative professional with more than nine years of computing experience and eight years in web development. Experience building websites from conception to rollout, including ecommerce. Excellent project management skills.

Summary

- Extensive Web design and a proven ability to convey concepts through my design by coupling excellent communication skills with a strong background in web application design.

- In-depth experience applying graphic design principles to produce creative, innovative and professional websites.

- Highly skilled in image creation, optimization and manipulation.

- Excellent understanding of web-based design and the implications of dynamic interface design

- Cutting-edge technical knowledge of XHTML programming.

- Exceptionally well organized and detail-oriented.

- Proven record of effectively managing multiple tasks without compromising quality.

- Familiar with current and emerging Internet marketing strategies.

- Excellent planning and consulting skills developed from extensive work with customers and team members on a variety of challenging projects.

- Developed and maintained reusable user interface elements such as icons, content layout objects, prompt widgets and dynamic navigation modules.

- Ability to produce content quickly and accurately under tight deadlines. Enthusiastic self-starter with strong graphic design skills and good communication skills. Well-versed with content management tools.

- Strong design aesthetic for typography, layout, corporate branding and web user interface.

- Designing interfaces that use ASP, JSP, CSS, JavaScript, DHTML and/or XHTML.

- Deep knowledge of website user interface design and usability issues. Firm understanding of hard-coded XHTML and web production issues, including file size optimization and various platforms.

- Cross browser, cross platform knowledge of CSS and XHTML

- Thorough knowledge of 2D/3D graphics, animation, Flash, website layout/template and construction and hard-coded XHTML.

- Website architecture and navigation design experience for various browser versions and various operating systems.

- Experience with graphics software including Adobe Photoshop, Adobe Illustrator, Macromedia Flash, Fire Works, and Dream weaver accompanied by an impressive sampling of web design achievements.

Current Projects

- www.pestcontrolsolution.co.uk

- www.xnisolutions.com

- www.jodijou.com

- Interactive CD Presentation (oomz)

Technical Skills

Programming — XHTML, DHTML, CSS, Java Script

Design Applications — Adobe Photoshop CS3, Adobe Dreamweaver CS3, Adobe Illustrator CS3, Macromedia Free Hand, Adobe Image Ready, Adobe Premier, Adobe After Effects, Adobe Flash CS3, Adobe Fireworks CS3, 3D Studio Max

Operating Systems — Windows XP Professional, Windows Vista

Applications — Microsoft Office 2003, Adobe Acrobat Writer, FTP

Color theory — Strong understanding of web color theory, layout and typography

Professional Experience

Xni solutions, Chicago, IL **(Feb 2004 - Present)**

(http://www.xnisolutions.com)
(Free lance) Interaction Designer / Web Designer

Job Roles and Responsibilities:

- Maintain, update and evolve the design and layout of the company's websites.

- Work with external agencies and incorporate artwork and concepts from print campaigns into online collateral to ensure consistency.

- Create all graphic design initiatives including banner ad and landing page design, newsletter and email design layout and sales collateral development.

- Draft mockups of campaign concepts for review and approval both internally and with partners.

- Ensure consistency and adherence to brand style guides in all websites, templates and graphical elements.

- Work with other departments and project management to determine web collateral and graphic design requirements for all upcoming initiatives.

- Maintain an internal staging environment for review, approval and quality control of all projects before they are pushed to the live server.

- Develop processes and functionality diagrams and page layouts.

- Create visual design consistency, style guides and brand guidelines.

- Design and maintain information architecture, visual structure and design elements.

- Author and/or assist CSS/XHTML coding and design standards for site redesigns.

- Help lead the effort and idea generation for innovation with respect to business objectives.

- Designed, developed and implemented new sections interfaces, graphics and layouts.

- Create, maintain and direct the overall design elements of corporate media, projects and products.

- Establish, standardize and implement the creative strategy and design process.

- Collaborate with visual designers, technical developers, and copywriter and project managers.

Environment:

- Programming — HTML, XHTML, CSS, ASP, PhP, Java Script

- Design Applications — Adobe Photoshop, Adobe Illustrator,   Adobe Image Ready, Macromedia Dreamweaver , Macromedia Flash , Macromedia   Fireworks MX and 3D Studio Max

- Operating Systems — Windows NT/2000/XP/Vista

- Applications — Microsoft Office 2003, Adobe Acrobat Writer, FTP

Oom z (Nov 2001 - Julyl-2003)

(http://www.oomz.com)
Web Designer / User Interface Designer

Job Roles and Responsibilities:

- Lead the site architecture, structure and interaction design. Develop processes and functionality diagrams and page layouts.

- Designed, developed and implemented new web interfaces, graphics and layouts

- Responsible for quality assurance of all web design projects, including web usability, accessibility, testing and debugging

- Write, edit and proofread a variety of documents; plan and prepare articles for online dissemination

- Created, managed and maintain company Internet and Intranet sites, with key responsibility for creation of web content

- Design, concept and produce web sites and sections of web sites for various clients.

- Led multiple teams efficiently in order to complete projects on time and in good quality

- Created open communication among the whole department to build the healthy work environment

- Developed practical and effective regulations and workflows to increase the work efficiency

Environment:

- Programming—HTML, CSS, ASP, PhP, Java Script

- Design Applications— Adobe Photoshop, Adobe Illustrator, Adobe Premier, Adobe Image Ready

- Macromedia Dream weaver MX, Macromedia Flash MX, Macromedia Fireworks MX, 3D Studio Max

- Operating Systems—Windows NT/2000/XP

- Applications—Microsoft Office 2003, Adobe Acrobat Writer, FTP

ww.etaleem.com (**July-1999 ---- Oct 2001**)
Web Designer / User Interface Designer

Job Roles and Responsibilities:

- Branding

- Conceptual working

- Design and creative maintenance for various client's sites

- Design and implementation of email marketing campaigns

- Team production coordination / project management

- Website design and development

Environment:

- Programming—HTML, CSS, ASP, PhP, Java Script

- Design Applications— Adobe Photoshop, Adobe Illustrator, Adobe Premier, Adobe Image Ready

- Macromedia Dreamweaver MX, Macromedia Flash MX, Macromedia Fireworks MX, 3D Studio Max

- Operating Systems—Windows 98/NT/2000/XP

- Applications—Microsoft Office 2003, Adobe Acrobat Writer, FTP

Education

- Bachelor   in Business Administration and IT
  London College of Management
  (2000-2001)

- Certificate course in Web Design
  Pixter   (Institute of Digital Technologies
  (1999)

Technical Courses

- Dreamweaver CS3

- Photoshop CS3 - Web Production

- CSS Development

- Flash

- Fireworks

- FrontPage Parts

- How to Design and Build a World-Class Website

- HTML Parts 1, 2 and 3

- Scanning Graphics for the Web Site Designer